



2021 Tenacity Challenge Art Guidelines

SIZE: Two dimensional (2D) work must be *at least* 2'x3', either horizontally or vertically at **MINIMUM** . The maximum dimensions for artwork is eight feet by four feet, either horizontally or vertically. **Two dimensional work must fall within these dimensions** or five points will be deducted from the team's final score.

Three dimensional (3D) work must be *at least* 3' x 2' x 2' in any combination of height/width/depth. There are no maximum dimensions for 3D work, but you must be able to transport it to the event, so it must fit through a standard door opening.

This year's prompt: What can we learn from other people's lives?

CONTENT: Each mural must include the **team name and be visually represented in the composition**. A school logo may be used in the image, however, all additional artwork must be original. Imagery from the internet may be *referenced* to aid in the creation of original work; **copying images is prohibited**.

SUBMITTING YOUR WORK:

Upon completion of your work, you will need to photograph your work and also submit your typed rationale.

For 2D work, please take two photographs (saved as jpegs): one showing the entire work and also a detail (close up) shot. The detail shot can be of any area of the work.

For 3D work, please take AT LEAST two photos (saved as jpegs) of your artwork from DIFFERENT ANGLES.

Please send your images and typed rationale to: tenacitychallenge@gmail.com

Please use the subject TC Art Competition along with your team name.

EVALUATION:

Once submitted, murals and rationales will be evaluated by judges according to the established rubric (see next page for rubric).

IF YOUR TEAM IS SELECTED AS A FINALIST:

At least two team members will be required to provide a verbal rationale explaining their mural.

The rationale **should not exceed two minutes**.

Judges may ask additional questions after team members have presented the rationale.

The judge's scores will be averaged. Averages will be extended to four decimal places to determine the highest score.

The team with the highest scoring mural will be declared the winner.

In the event of a tie, judges will assign one point to the mural they feel is the strongest. This point is for tie-breaking purposes only. It will not factor into the cumulative score determining the overall winner of the competition.



Art Challenge Scoring Rubric

Team Name

School

Judge

Overall Visual Impact	Points	Creativity	Points	Craftsmanship	Points	Typed Rationale	Points
Composition is balanced and aesthetically pleasing. Text and artwork are bold and clear. Image(s) are clearly articulated, thoughtfully rendered and capture the attention of the viewer.	17-25	Conveyance of the theme is imaginative and original and represents a new perspective of visually representing the theme.	17-25	Careful work with attention to detail; clean presentation. Thought has clearly been given to all of the presentation of the artwork, as well as the selection and use of the materials used to make the artwork.	17-25	Team members are able to clearly and thoroughly articulate all of the connections between mural images, lettering, color choices and design to the theme. It is clear why the team made all of the artistic and design choices for their artwork. Additionally, a personal connection has been made by the presenter(s).	17-25
Composition is pleasing but may lack refinement and/or feels incomplete. Text and artwork are adequate, but may lack creative placement and expressiveness.	9-16	Conveyance of the theme is somewhat imaginative/ original.	9-16	Good attempt to produce careful work with minor flaws. Consideration has been given to some of the presentation of the artwork.	9-16	Team members are able to articulate most of the connections between of the mural images, lettering, color choices and design to the theme. It is clear why they made some of the artistic and design choices for their artwork.	9-16
Composition is unclear and inadequate. Text and artwork are unclear and or inaccurate. Images are weak and fail to capture attention of viewer. Team name is not represented.	0-8	Conveyance of the theme lacks imagination/ originality and is cliché.	0-8	Careless or sloppy work: looks hastily assembled. The surface may also be ripped or torn. It is not immediately evident that care has been given to the presentation of the artwork	0-8	Team members are not able to explain the connections between compositional images, lettering, color choices and design to the theme. It is unclear why or whether they made any artistic and design choices for their artwork.	0-8
Visual Impact Total		Creativity Total		Craftsmanship Total		Written Rationale Total	

This year's prompt: What can we learn from other people's lives?

Grand Total: _____